



# VICENTE OPASO

## WEB ENGINEERING MANAGER & FRONTEND ARCHITECT

### SUMMARY

I'm a **Web Engineering Manager and Frontend Architect** with over 25 years of experience designing and scaling high-performance digital platforms across enterprise, e-commerce, and mission-critical environments. I specialize in **frontend architecture, design systems, and Developer Experience (DevEx)**—helping organizations bridge technology, design, and strategy to deliver maintainable, accessible, and performant ecosystems.

My focus lies in **technical governance, CI/CD automation, and engineering leadership**, driving clarity, consistency, and collaboration across teams. I'm known for fostering developer culture through **Communities of Practice (CoP)**, improving delivery through automation, and mentoring teams to align craftsmanship with business impact.

### Core Competencies

Web Engineering Leadership · Frontend Architecture · Design Systems Strategy · Developer Experience (DevEx) · Cross-Functional Collaboration · Technical Governance · Mentorship & Coaching · Stakeholder Alignment · Performance Optimization · Design-to-Development Collaboration · Community of Practice (CoP)

### EDUCATION

**Bachelor of Arts in Graphic Design**  
Universidad del Pacífico | 1998, Santiago, Chile

### LANGUAGES

**English:** Fluent (C2)  
**Spanish:** Native (C2)

### CONTACT

Málaga, Spain.  
+34 684 005 262  
vicente@opa.so

<https://opa.so/>  
<https://linkedin.opa.so/>

## PROFESSIONAL EXPERIENCE

**Nexthink | Web Engineering Manager | Madrid, Spain**  
07/2025 – Present

Led a distributed **Web Engineering team** responsible for nexthink.com, the company's global composable corporate website. Worked with a team distributed with presence in India, and the US, including Design (UX/UI) and Development. Owned the **architecture, delivery, and continuous improvement** of a modern stack built with Next.js, GraphQL, Tailwind CSS, Hygraph CMS, and Vercel.

- Led a cross-functional team of developers and designers focused on **performance, accessibility, and maintainability**.
- Drove **Developer Experience (DevEx)** initiatives including CI/CD automation (GitHub Actions), CodeQL integration, and Copilot workflows.
- Strengthened **code quality and reliability** through branch protections, PR reviews, and automated testing pipelines.
- Collaborated across **design, marketing, and engineering** to align technical execution with brand and campaign goals.
- Oversaw **multi-language delivery** (6 locales) and implemented SEO and performance optimization for global reach.

### Key Focus Areas

Composable Architecture · Web Performance · Accessibility · Developer Experience · CI/CD Automation · SEO · Cross-Functional Collaboration

**Eurocontrol | Technical Application Owner | Brussels, Belgium**  
02/2025 – 07/2025

Led technical governance, compliance, and modernization for aviation-critical systems supporting the **Network Manager Operations Centre (NMOC)**.

- Defined the vision and governance model for the **EUROCONTROL Design System (EDS)**.
- Directed the modernization of the **NMUI** microfrontend framework, improving performance and maintainability.
- Drove Developer Experience (DX) initiatives: CI/CD modernization, onboarding automation, and documentation workflows.
- Ensured architectural alignment and regulatory compliance across multi-team delivery streams.

### Key Focus Areas

Design System Governance · Technical Architecture · Documentation · CI/CD · Compliance · Developer Experience

**Carlsberg Group | Growth Products & Data | Lisbon, Portugal**  
01/2020 – 12/2024

### Frontend Solutions Architect & Design System Lead

Joined Carlsberg's Digital Team to lead the architecture and modernization of its global frontend ecosystem — evolving through multiple roles **from Lead Developer to Principal Developer, Design System Architect, and ultimately Frontend Solutions Architect**.

Architected composable, scalable systems for B2B, marketing, and customer-acquisition platforms, collectively supporting over **€1B in annual revenue**. Founded the company's **first Frontend Community of Practice (CoP)** to scale knowledge sharing, improve Developer Experience (DevEx), and align technical standards across teams.

- **Malty Design System:** Architected and maintained Carlsberg's React + TypeScript component library. Integrated Figma, Storybook, and CI/CD pipelines to unify design and development workflows.
- **Developer Experience:** Led DX and CI/CD modernization — implementing GitHub Actions, CodeQL, Copilot, and automated release pipelines. Improved onboarding and cross-team delivery efficiency.

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## PROFESSIONAL EXPERIENCE

### ADDITIONAL EXPERIENCE

#### Software Engineering Leadership Team

Carlsberg Group | Growth Products & Data

As a member of the **Software Engineering Leadership Team**, worked alongside Architects, Principals, and Leads.

Steering group for all Software Engineering **software designs, architecture, workflows, and ways of working (WoW)**, within Growth Products & Data.

#### Beacon Council

Carlsberg Group | Growth Product & Data

The council is a steering group for **One-Page Designs**, and all technical decision-making within product teams, squads, and communities of practice.

### SKILLS

- **Architecture & Integration**  
Microservices · RESTful APIs · GraphQL · Scalable Frontend Architecture · API Integration · Cloud-Native Web Systems · Frontend-Backend Interface Design · Modular Architecture
- **Leadership & Process**  
Technical Mentorship · People Management · Cross-Functional Leadership · Community of Practice (CoP) · Governance · Continuous Improvement · Stakeholder Alignment · Performance Coaching · Team Enablement · Engineering Culture Development · Strategic Planning · Process Optimization · Agile Project Management · Scrum · Kanban
- **Design Systems**  
Enterprise Design Systems · Atomic Design · Responsive & Mobile-First UI · Accessibility (WCAG 2.1) · Cross-Platform Consistency · Design Tokens · Storybook · Style Dictionary · Figma Integration · Contribution Workflows · Component Governance · Inner-Sourcing · Cross-Functional Collaboration
- **Frontend Development**  
JavaScript (ES6+) · TypeScript · React · Angular · Next.js · SPA · Component-Based Architecture · Progressive Web Apps (PWA) · Modular Frontend Engineering
- **Performance & Quality**  
Web Performance Optimization (WPO) · CI/CD Automation · GitHub Actions · Developer Tooling · Code Review · SOLID Principles · Security Compliance · Cross-Browser Testing · Developer Experience (DevEx) Optimization
- **Domain Expertise**  
B2B E-Commerce · Enterprise Delivery · AI-Augmented Development · Customer-Centric Product Design · Global Marketing Platforms

- **Frontend Architecture:** Designed and implemented digital compliance frameworks (Cookie Consent, Age Gateway, and Global Policies). Strengthened accessibility and performance standards across all platforms.
- **Technical Leadership:** Mentored a distributed team of developers and designers. Fostered cross-functional collaboration between Engineering, Design, and Marketing.
- **Community Building:** Founded Carlsberg's Frontend Community of Practice (CoP), driving shared standards, documentation, and component reuse across global teams.

#### Key Focus Areas

Frontend Architecture · Design Systems · Developer Experience · Composable Platforms · Accessibility · Agile Delivery · Engineering Leadership · Cross-Functional Collaboration

#### Greygoo | Co-founder and Principal | Naperville, IL. USA.

03/2012 – 06/2019

Co-founded and led a **digital studio** delivering **full-stack web and mobile applications** for enterprise and public-sector clients including **General Motors, GO GROUND (NCAA), and the Paulson Institute**. Oversaw all phases of the product lifecycle—from discovery and UX design to architecture, development, and deployment—ensuring technical excellence and measurable client outcomes.

- Directed a **multidisciplinary team** of designers and engineers, managing budgets, timelines, and stakeholder expectations across industries including **healthcare, transportation, and education**.
- Delivered **React Native** and **Ionic** mobile apps, along with high-performance web platforms optimized for accessibility, **SEO**, and **scalability**.
- Established internal **design system standards, documentation practices, and CI/CD pipelines** to ensure consistent delivery quality.
- Secured and managed **six-figure contracts (>\$200K)** while strengthening the studio's reputation through **strategic partnerships** and reliable execution.

#### Key Focus Areas

Full-Stack Delivery · Web & Mobile Architecture · Design Systems · Client Engagement · Accessibility (WCAG 2.1) · Project Leadership · Agile Delivery

#### Previous Roles

2001 – 2019

#### Senior Frontend Developer | Prizm Tech Group – 2019

Led a distributed team delivering a custom Angular-based healthcare platform. Oversaw UX, database design, and UI implementation. Managed client relations, documentation, and Agile delivery.

#### A/B Testing Developer | CRO Metrics – 2018

Built and deployed A/B and multivariate experiments for global e-commerce clients. Improved engagement and conversion through UX iteration and analytics-driven design.

#### Frontend Developer | Upshot Agency – 2011

Delivered high-quality microsites and internal tools for clients like Hilton Hotels, Anheuser-Busch, and Omron. Focused on responsive, accessible, and SEO-optimized interfaces.

#### Contracting Engineer | Nokia Networks – 2001-2011

Managed national rollout projects for T-Mobile, AT&T, and Alascom, including a \$10M 4G deployment program. Directed engineering teams, ensured compliance, and maintained technical documentation.

Signature



Benalmádena, Málaga, Spain.

29/10/2025